

Ideas for Increasing Return of Consent Forms

NOTE: The 2009 H1N1 influenza vaccine is **recommended**; it is **not required**.

Forms

- Use bright colored paper and/or envelopes so they do not blend in with other mail.
- Post the consent forms and VIS on school/district website so forms are still available if lost.
- Add a large colorful dot or some other identifier to easily call attention to signature line.

Individual incentives for students returning the forms

- Pencils, erasers, stickers, folders, coupons or extra credit for students returning completed consent forms.

Group incentives for classes with highest rate of students returning completed consent forms

(These may be more effective than individual incentives)

- Treats such as special foods or small toys for each child
- Class party or field trip or extra recess time
- Competition between classes and/or between schools for highest rate of returned forms

Teacher incentives

- Funds for supplies and/or stipends for workshops for teachers with the highest or 100% completed consent form return
- Thanking teachers for their work with clinic related activities with cards or mentions in school newsletters

Student-led initiatives

- Funds/supplies to a student service club to create posters, announcements
- Competition for best posters created by a student
- Testimonials by student leaders, peers, athletes

School initiatives to inform/remind parents

- School website
- Recorded phone alerts, blast emails, Twitter
- School newsletter

Education

- Parents who understand the importance of the vaccine may be more proactive in returning consent
- Children who understand the importance of the immunization may be more proactive in getting the consent form returned.